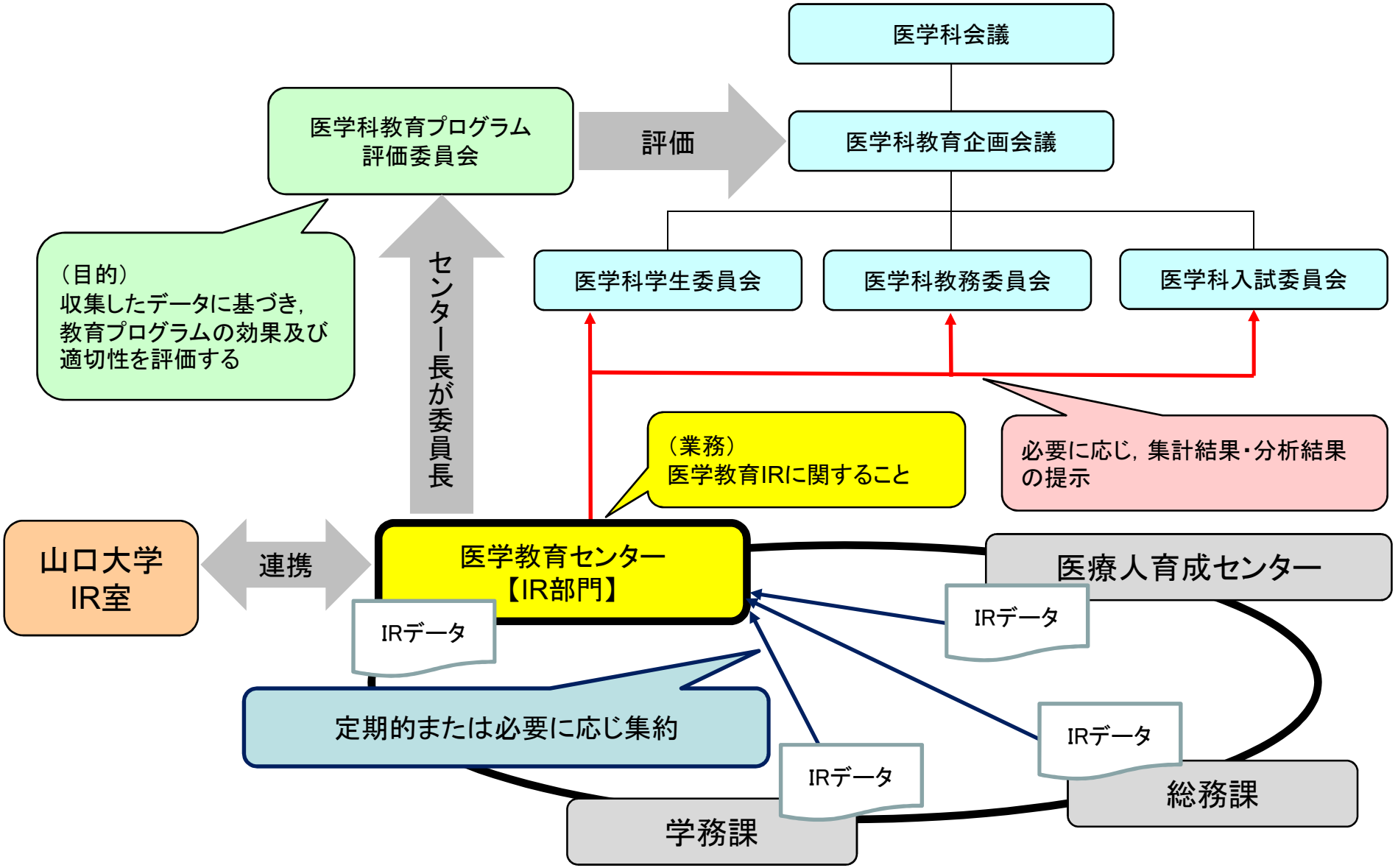医学教育IR業務の位置付け